

CHELSEA LYN RODEN

Publisher • Writer • Designer • Reader • (she / they)



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- 9 May 1993
 BIRTHDATE

EXPERTISE

CONTENT STRATEGY

PROJECT MANAGEMENT

WRITING & EDITING

TEACHING

PERMISSIONS

UX DESIGN

HEAD OF LEARNING CONTENT / Jul. 2021 - Present

Language Drops (a Kahoot! company) - Remote

- Developing and curating 50+ language courses.
 - Including the addition of five new languages.
- Collaborating with product to design impactful learning UX.
- Leading the content team and mentoring Drops colleagues.
- Contributing to company strategy and smashing KPIs.

ASSOC. DIGITAL CONTENT MANAGER / Jul. 2019 - Jun. 2021

National Geographic Learning ELT – Boston, MA (Remote)

• Project management and digital product development for their interactive English-learning textbooks and assessment programs.

EDITORIAL ASSISTANT / Jun. 2017 - Feb. 2020

The Journal of Transcultural Studies – Heidelberg, Germany

• Copyediting academic articles, layout design, typesetting.

ENGLISH LANGUAGE TRAINER / Jan. 2019 – Jan. 2020

das Seminarhaus - Weinheim, Germany

· Individualized lesson planning and language coaching.

PERMISSIONS ASSOCIATE / Mar. 2015 - Aug. 2016

Macmillan Education – New York, NY (Remote)

• Managed the rights contracts for up to 20 projects.

EBOOK CONSULTANT / Sept. 2014 - Dec. 2014

Appalachian Mountain Club Books – Boston, MA

- Produced, edited, and published ebook versions of print titles.
- Earlier as an intern: Typeset books, conducted photo research.

PRODUCTION INTERN / Sept. 2014 - Dec. 2014

Ploughshares Literary Journal - Boston, MA

• Designed graphics, covers, layout, and assisted with copyediting.

INTERNATIONAL RIGHTS INTERN / May 2014 - Aug. 2014

Perseus Books Group - Boston, MA

· Coordinated permissions internationally; copywriting.

HIGHLIGHTS

SPEAKER, 2022 LESBIANS WHO TECH CONFERENCE

"Standing with Ukraine:
Tech. Solutions for Crisis Moments"
Describing how our team fast
tracked a new Ukrainian language
course and provided free learning
for over 180k Ukrainian refugees.

PRIDE CAMPAIGN 2022

Conceptualized and lead this cross-team project, making Drops the first language app with vocabulary lessons focused on LGBTQ+ experiences.

DEAN'S SCHOLARSHIP

Emerson College

PARTNER OF THE QUARTER SPRING 2015

Starbucks Coffee Company

% SOCIAL MEDIA

- i chelsealynroden.com WEBSITE
- im linkedin.com/in/chelsealynroden LINKEDIN
- goodreads.com/chelslynro GOODREADS
- @chelslynro INSTAGRAM

Q EDUCATION

O UNIVERSITÄT HEIDELBERG – HEIDELBERG, GERMANY

- M.A. English Literature and Linguistics / 2016 2018
- GPA 1.1, Thesis: The Composite Works of Kendrick Lamar

O HARVARD LAW SCHOOL - CAMBRIDGE, MA, USA

CopyrightX Course, Certificate of Completion / 2017

O EMERSON COLLEGE - BOSTON, MA, USA

- B.A.Writing, Literature, and Publishing / 2011 2014
- GPA 3.8, Dean's Scholarship, Summa Cum Laude

Ö KASTEEL WELL – WELL, NETHERLANDS

Study Abroad Program / Fall 2012

O HOOVER HIGH SCHOOL – NORTH CANTON, OH

- Journalism, English, Music and Art / 2007 2011
- GPA 4.4, Summa Cum Laude Speaker for the Arts

O NORTH CANTON MIDDLE SCHOOL - CANTON, OH

• Honors Student / 2004 – 2007

O PORTAGE MONTESSORI SCHOOL - CANTON, OH

• Primary School / 1999 – 2004

4 ADDITIONAL EXPERIENCE

ADJUNCT WRITING PROFESSOR / Aug. 2021 - May 2022

Emerson College (Kasteel Well) – Well, Netherlands

• Taught college-level creative writing to students abroad.

DIGITAL CLR PHOTOGRAPHY - BOSTON, MA

• Self-Employed Portrait Photographer / Jun. 2011 – 2016

STARBUCKS COFFEE COMPANY - BOSTON, MA

Partner and Barista Trainer / Sept. 2013 – Jul. 2015

(i) WHAT YOU CAN EXPECT FROM ME:

- 📛 Detailed short and long-term roadmaps, with experience in agile sprint planning and execution.
- I'm known for my beautiful Confluence docs, but I'm also adept at translating what's going on in my brain using G Suite, Microsoft Office, Slack threads, Jira tickets, and Figma.
- C Lots of kudos and Slack reactions: I love to advocate for and celebrate team members and ideas.
- Going the distance from a distance. (I've been collaborating remotely long before 2020).